



## Partnership Agreement

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By committing to a target of target amount lbs of CO<sub>2</sub> reductions (by engaging approximately # employee, client and / or constituent households to reduce energy use, and / or reducing worksite emissions), name of organization will become a Partner in the Cool Rochester Program.

Under this Partnership Agreement, name of organization will:

1. Identify a CoolLeader: an individual to promote and organize the Cool Rochester campaign within the organization.
2. Recruit participants into the Cool Rochester challenge from among the Partner's employees, clients and / or constituents, as appropriate. Encourage participants to register and record their progress on the Cool Rochester website.
3. Organize and facilitate Ecoteam workshops, should the Partner choose to follow the *Low Carbon Diet* workbook (recommended) for residential CO<sub>2</sub> reductions.
4. Calculate the Partner's workplace CO<sub>2</sub> footprint, and examine energy use to see if reductions are possible to help reach the target CO<sub>2</sub> reduction amount.
5. Recognize and reward individuals within the organization who reach their CO<sub>2</sub> reduction goals. Promote fun, friendly "co-opetition".
6. Look to create a "Community of Practice" with colleagues in the same field of business / community work to encourage participation in the Cool Rochester challenge, and to share tactics, information and inspiration to be successful in CO<sub>2</sub> reduction goals.

Under this Partnership Agreement, Cool Rochester will:

1. Recognize the Partner on the Cool Rochester website as outlined in the CoolPartner table.
2. Provide the Partner's CoolLeader with training opportunities to build skills in energy reduction strategies, facilitating, managing, and empowering Ecoteams, and general architecture for social change.
3. Provide the Partner's CoolLeader with resource information including an online CO<sub>2</sub> reduction plan, access to discounts and/or book loans on *Low Carbon Diet* workbooks, information about financial assistance plans, downloadable PowerPoint presentations, posters, and other program materials.
4. Provide online accounts for all participants to register and track their progress, which also tracks the Partner's progress towards the above stated CO<sub>2</sub> reduction goal.
5. Recognize and reward Partners who make progress towards their goals. Offer assistance and guidance to those encountering difficulties.
6. Facilitate discussions among Communities of Practice as appropriate. Facilitate connections between Partners to help everyone achieve their CO<sub>2</sub> reduction goals in an efficient, cooperative manner.

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Partner Representative signature and date

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Cool Rochester Representative signature and date

Return to Jim Tappan, Director of Communications, 197 Deerfield Dr., Rochester, NY, 14609